

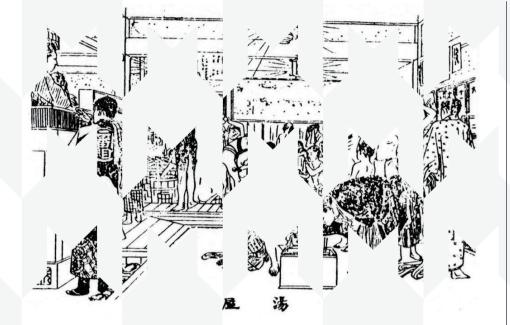
#### **m** part.1

# **About sento baths**

This tradition sprung up during the Edo period and included a popular mixed bathing option

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It is said that sento (public baths) mainly became used as everyday facilities by the common people after the turn of the Edo period (1603-1868). According to Japanese literature of the time, the origin of Edo-period sento lies near the bridge close to the Bank of Japan's head office in today's Chiyoda ward in Tokyo, where a man named Yoichi Ise founded a "sento buro" in 1591 that was well received and sparked the explosive trend. Around ten years after Yoichi Ise opened his sento, they could be found at towns around Edo. Literature from 1810 mentions that 523 sento were in operation in Edo, showing just how much they were loved by Edoites. Sento have changed a bit with the times, but there are two main types. There are mixed-gender baths and baths segregated by gender. Since mixed-gender baths were rarer in Edo than the Kansai area, they gained quite a bit of popularity. It was both easier and cheaper for sento owners to create a single



facility for both men and women, and the concept of women known as "yuna" who would help men wash their bodies came about.

The fear that mixed bathing and yuna would corrupt public morals led to the shogunate banning mixed baths and regulating the number of yuna. These laws in Edo were known as "three-day laws" because of how hard they were to enforce. Two sento designs existed at the beginning of the Edo period. The first was a "furoya" steam room, while the second was a "yuya" tub for bathing. However, yuya were more popular and led to furoya mostly disappearing, though the term itself is still understood.



# Did you know?

Fun facts about sento

Q.1 What's this symbol 🍪 shown at sento mean?

This is the icon for a public bath.

This symbol features the character "ゆ" (yu), which means "hot water", and symbolizes communication within families and interactions between people, with an updated design for the 21st century that holds on to the history and tradition of sento. This symbol is meant to feel familiar to visitors and to help support the revitalization of the industry.

Q.2 Do sento have saunas?

Yes, a lot of sento include saunas. In addition to saunas, facilities also include jacuzzies, electric current baths, and open-air baths.

Q.3 What about the wall paintings at sento?

The paintings of Mt. Fuji and other scenery on sento walls are done by a small number of artists. However, sento that keep this wall scenery after doing renovations are becoming

Q.4 Why do people at sento and onsen wrap towels around their heads?

Staying in the hot water for a long time can make you feel dizzy or queasy. These symptoms occur when your blood pressure rises and too much blood rushes to your head. Wrapping a towel around your head helps prevent this from happening. Wringing out a wet towel and then placing it on your head helps cool your head as heat evaporates

Q.5 So sento are good for both your mind and body?

Studies on brain waves and related changes in emotion show that baths greatly help reduce stress and improve your mood. So if you' re looking to unwind or boost your mood, you can be sure that a public bath will help more than your tub at home.

8 rules to enjoy sento





Shibuya City Tourism Official Mascot

SHIBUYA V HACHI

The well-known Shibuya

o take a walk! Our official masco

nometown Shibuya!

**J** part.3

# WELCOME TO SHIBUYA ENJOY SENTO

COMMENT\_01 Shibuya no Akkun

Party goer / Shibuya City Tourism Ambassador

Sento are good. Really good. They help with both physical and mental ailments. We're sharing ways to refresh in Japan's unique baths and atmosphere.



COMMENT\_03 Kazuyuki Kondo

**Executive Committee** Chairman

I'd love for everyone to see the paintings and tile art unique to sento and experience the wonderful essence of public baths.

COMMENT\_04





Sento architect A top-notch architect who has helped renovate sento around the city. His book "Space of Sento" was published in February 2020. (Kadokawa)

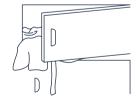
In the city, sento are all the rage right now. They' re gaining attention as being a place to relax in the midst of the daily hubbub. Shibuya is full of popular and unique sento.





Fold your clothing and

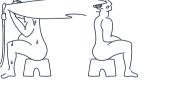




Don't splash others



Don't use a sento







SHIBUYA CITY DIGITAL MAP

OK · · · · · · English OK / English Menu

Free Wifi

· · · · · · Credit Card OK



Shibuya City Tourism **Association** 12-5, Dogenzaka 1chome, Shibuya-ku, Tokyo 150-0043

\*Content as April 2023. Posted content are subject to change at anytime.



COMMENT 02 Mari Yamazaki

Manga artist and essayist

I want the many people who visit Japan to experience the true nature of Japan as well as enjoy all the new and modern aspects.



\* Cash only

CARD ENGLISH (tattoo)



# **SHIBUYA SENTO**

Many of the public baths in Shibuya ward were founded over 100 years ago and are loved by the locals. Public baths are a part of Japanese culture, and these spots have held on to a historic nostalgia even as Shibuya has developed into a trend-setting area. Take a step out of the glitz and glamor of Shibuya and into a relaxing public bath!

-ICONS-



**ENGLISH** OK language





#### Daikoku Yu

\* Cash only

\*Cash only

Hours: 15:00-25:30 Closed: 1st, 3rd Wednesday of the month

Our baths are warmed up nicely using natural groundwater. The chilled baths are also popular. Relax while listening to music played at the public

3-24-5, Nishihara, Shibuya / 25 03-3485-1701



## Sengoku Yu

Hours: 16:00-24:00

Closed: Monday

We strive to provide the best services, including herbal and massage baths, as well as a clean, enjoyable, and relaxing atmosphere. We're equipped with a steam sauna, as well as a cloak service for runners.

2-27-5, Nishihara, Shibuya / 2 03-3466-7219



#### Hachiman Yu

Hours: 15:30-24:00 Closed: Friday

We're close to both Yoyogi Park and the station, so you can come freshen up here after a day out. Our walls feature beautiful paintings. The sauna is

1-2-10,Tomigaya,Shibuya / 2 03-3468-0337





## Hagoromo Yu

Hours: 14:00-25:30 Closed: Friday

Hagoromo Yu is a large and unique sento. The facilities switch between men's and women's baths on even and odd days for a bit of a fun shuffle. Relax both your mind and body with our lineup of jacuzzies, a hot sauna, and a salt sauna. On Sundays, the open-air bath is rubber duck themed (not held some weeks). We have 2,000 volumes of manga available to read after your dip. We also have snacks, instant noodles, and beer. Our parking lot has 6 spaces

3-24-20,Honmachi,Shibuya / 2 03-3372-4118



#### Daini Kaneki Yu

Hours: 16:00-23:00

Closed: Monday

Our yuya offers a refined space near Tokyo Opera City. Our electric current bath is also popular.

1-31-2,Honmachi,Shibuya / 2 03-3377-2088



## Kanon Yu

Hours: 14:00-24:00

Closed: Irregular

From the north exit at Hatagaya Station (Keio Line), go to Koshukaido Avenue. Walk around 30 meters in the direction of Shinjuku and turn at the first corner. Go straight and you'll see a "湯" sento sign.

2-46-7, Hatagaya, Shibuya / 2 03-3377-5349



CARD ENGLISH (attoo) \$\$\$\$

## Sakae Yu

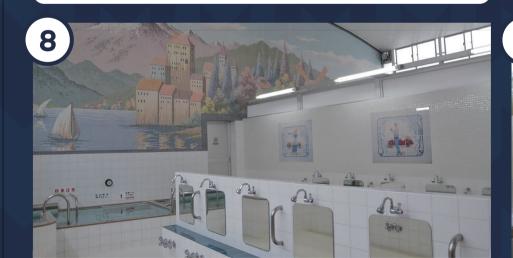
Hours: 15:30-25:00 The women's bath closes at 24:30

On Sento Day (October 10th), we offer iris and yuzu baths. A relaxing place close to the station. Shampoo and body wash are provided, so no need to bring your own. We' re proud to offer baths heated using

1-31-19,Higashi,Shibuya / 🕿 03-3407-1207



\* Cash only



#### Hiroo Yu

Hours: 15:00-24:00 Closed: Wednesday

Take a relaxing dip near the station in this large bath in Hiroo that's been around for more than 80 years. Our baths use high-quality well water. The bubble jets are set to high. Our well-established sento focuses on warm welcomes and a clean environment. \*Reopened on July 14, 2017.

5-4-16,Hiroo,Shibuya / 2 03-3473-0624



We have a unique underground sento. Our interior design features warm wood accents.

3-39-5, Ebisu, Shibuya / 28 03-3440-4700

Hourai Yu

Hours: 16:00-22:00

Closed: Satruday



#### Kairyou Yu

Hours: 13:00-24:00 (Weekday)

12:00-23:00 (Sunday • Holiday)

colorful drawings by a contemporary artist. The three yuya available are a large carbonated spring, a warm bath, and a chilled bath. Our hot water uses soft water, which is gentle on your skin. We also have a far infrared sauna. You can spot our bath from the large whale mural painted on the building.



#### **%Cash& PayPay,Alipay**

ENGLISH OK tattoo

We reopened on December 21, 2018 (architect: Kentaro Imai). The chique bathing area features



## Shibuya Sasazuka Onsen Sakae Yu

Hours: 15:00-24:00

13:00-24:00 (First / third Sunday )

Closed: Wednesday • Thursday

We reopened on July 31, 2014. Our hot springs are natural hot springs. The



CARD ENGLISH (tattoo) \$\$\$







\* Cash only

tattoo \$\$\$



\*Cash only



